



HEART OF
LINCOLNSHIRE
COMMUNITY
AWARDS 2018

Sponsored by



Sponsorship opportunities

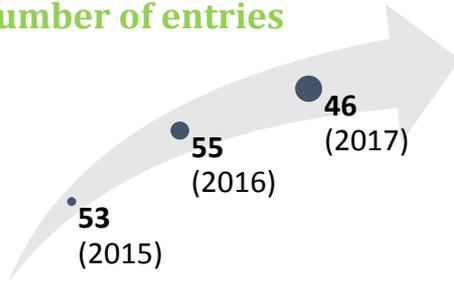
Heart of Lincolnshire Community Awards 2018

The Heart of Lincolnshire Community Awards set out to celebrate the 'heroes' in our communities across a broad range of categories recognising the achievements of individuals who give so much to their causes and communities.

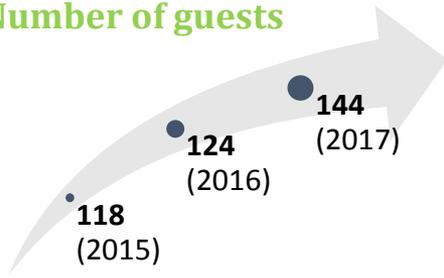
These awards now in their fourth year will recognise and celebrate individuals who have made a significant contribution across Lincolnshire.

We will also honour district champions from East Lindsey District, West Lindsey District, North Kesteven District, South Kesteven District, Boston Borough, City of Lincoln and South Holland District.

Number of entries



Number of guests



Heart of Lincolnshire Community Awards 2018

Award categories open for sponsorship

Child of courage – A young person (aged 18 or under at the closing date) who has triumphed over adversity, carried out a brave act or fought against an illness or disability.

Charity fundraiser – Our charity fundraiser will work tirelessly to enable the provision of support and services for a charitable cause. This award recognises people who have made an exceptional effort to advance the profile and raise funds for a particular concern.

Sports unsung hero – We are looking for those behind-the-scenes people who devote their free time to local sports, nurturing and encouraging people of all ages and abilities.

Carers' award – A carer of any age who devotes hours to looking after a friend or relative while trying to juggle the demands of their own life.

Local hero award – Someone who has carried out an act of bravery with no thought for themselves or helped tackle crime and anti-social behaviour in their area.

Community champion – Do you know an individual or members of an organisation (e.g. a youth group, church, school, pub or company) who work tirelessly to make things better in their local area?

Volunteer of the year – There are many people in our communities struggling for the basic necessities of life. Armies of dedicated volunteers devote hours to helping people for no financial reward and we want to hear about them.

Good neighbour award – This will be awarded to someone who helps others living near them, whether running errands, looking after those living alone or being a shoulder to cry on when times are tough.

District champion's

East Lindsey District

North Kesteven District

Boston Borough

West Lindsey District

South Kesteven District

City of Lincoln

Heart of Lincolnshire Community Awards 2018

Why Sponsor?

Sponsorship of events that are attractive to your target audience is one of the most cost effective ways of communicating to your customers. By utilising this type of marketing activity, you can increase and build on your brand awareness whilst informing and introducing new customers.

Effective sponsorship can complement your existing advertising and community strategy whilst raising your company profile to the wider community.

Award sponsor

- Company logo to be used alongside sponsored award
- Social media announcement of your sponsorship
- Click through from the community awards channel to sponsor website
- Representative to sit on the judging panel
- One day home page takeover on www.lincolnshirelive.co.uk (date tbc/sta)
- Full page advert within the event programme
- Quarter page advert within our winners supplement
- Six tickets for the awards event
- Award presentation

£1,250 plus vat

'In association' sponsor (Two available: event programme & drinks sponsor)

- Company logo to be used alongside campaign marketing
- Social media announcement of your sponsorship
- Click through from the community awards channel to sponsor website
- Full page advert within the event programme
- Quarter page advert within our winners supplement
- Four tickets for the awards event

£850 plus vat

Community Awards 2018

Provisional timeframe

- Launch June 2018
- Editorial coverage between June – September
- Call for entries via in paper & online adverts between June – August
- Event – wk comm 17th September
- Event & post event supplement - wk comm 24th September 2018

THANK YOU

We look forward to working with you

STAY IN TOUCH

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Be a part of celebrating local success

