



Business awards 2018

Celebrating local success

#LincsBizAwards

in association with

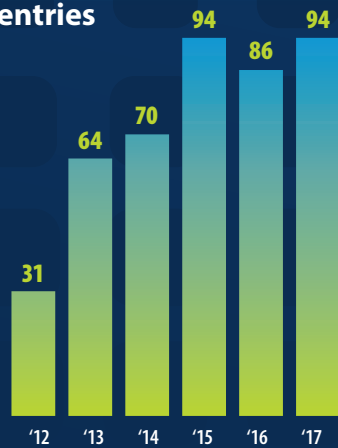


The Ultimate Business Network

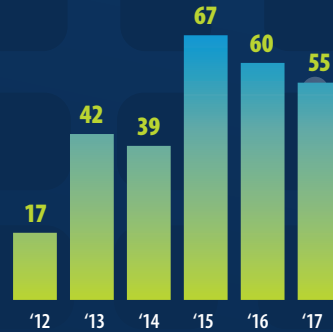
Lincolnshire Media Business Awards 2012-17

Number of entries

Individual entries

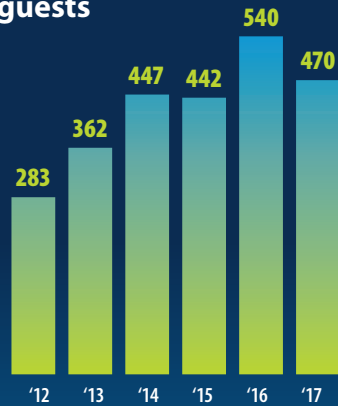


Individual businesses

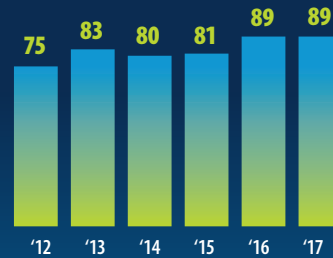


Number of event guests

Individual guests



Individual businesses



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Lincolnshire Media Business Awards 2018

The Lincolnshire Media Business Awards are the ideal platform for us all to celebrate the successes of companies across our county. Innovation, creativity, tenacity and ambition are all recognised in the awards. But we also reward companies which put something back into their communities, develop their staff and try to expand their customer-base outside our county and country borders.

Previous winners say claiming one of these annual awards does wonders for their business, in terms of staff morale and credibility within their particular industries.

Key dates

- Launch: May
- Ongoing editorial coverage (in paper/online) and call for entries: May - October
- Closing date for entries: Thursday 6th September tbc
- Judges meet to shortlist: Friday 14th September tbc
- Judges meet to interview: Friday 28th September
- Awards presentation and dinner at the Lincolnshire Showground: Tuesday 16th October tbc
- Event and post event supplement: Thursday 18th October, Wednesday 24th October

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Award categories available for sponsorship

Business Person of the Year The Business Person of the Year Award will go to an outstanding individual who has demonstrated exceptional leadership and vision. They will be an employed or self-employed person working at any level within a public or private sector organisation. Their efforts will have brought sustained benefits to their organisation, for employees, customers, suppliers and stakeholders.

Exporter of the Year Award This award will be awarded to an organisation that has generated substantial and sustained increases in export activity.

Start-up Business of the Year This award recognises the progress in terms of business growth and development made by a start-up business under three years old in Lincolnshire.

Education, Training and Skills Award This award recognises organisations within the private or public sector. Successful applicants will be able to demonstrate, through their entry, how providing opportunities for staff to develop and enhance their skills has delivered measurable productivity benefits which creates real business impact for the organisation.

Small/Medium Business of the Year This award recognises the progress in terms of business growth and development made by a small business over three years old in Lincolnshire with an annual turnover less than £5m.

Large Business of the Year This award recognises the progress in terms of business growth and development made by a business over three years old in Lincolnshire with an annual turnover of more than £5m.

Apprentice of the Year This award is open to an apprentice who has shown outstanding progress and commitment to their own personal development.

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Innovation Award This award provides recognition to those businesses that have found and developed new solutions to business growth or competitiveness. Innovation is not just about new inventions.

Heart of the Community Award This award celebrates excellence in corporate, social and ethical activity and seeks to identify those organisations which best exemplify the social and community spirit.

Food and Farming Excellence Award The food and farming industry represents a vital part of Lincolnshire's economy, from those engaged in growing food on farms across the county to the globally important work being carried out by many companies and this award seeks to recognise the work undertaken by the businesses who are successfully innovating in this crucial sector of the economy.

Renewables/ Environmental Energy Award This category recognises outstanding performance in environmental awareness, renewable energy or sustainable activity. It reflects how important green issues have become to every type of business, large and small and across many different sectors and industries in Lincolnshire. Your business may be directly involved in renewable energy, or you may work in an unrelated sector but are taking green steps and a leading role in working in a more environmentally-conscious way. You may have introduced environmental policies across your business, with an outlook that reflects a well-considered green approach – rather than piecemeal, ad-hoc actions.

Employee of the Year This award will recognise achievements of an employee who has made a significant contribution to the success of the company they are employed by and who has exceeded expectations within their organisation.

Business of the Year Overall Winner (winner of winners) This award will go to the business which has not only increased its own profitability and potential, but also has had a positive impact on the economy of the region as a whole.

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Why Sponsor?

Sponsorship of events that are attractive to your target audience is one of the most cost effective ways of communicating to your customers. By utilising this type of marketing activity, you can increase and build on your brand awareness whilst informing and introducing new customers. Effective sponsorship can complement your existing advertising and community strategy whilst raising your company profile to the wider community.

Awards sponsorship package

- Company logo to be used alongside sponsored award detail (in print, online & event)
- Social media announcement of your sponsorship
- Click through from the business awards channel to sponsor website
- Representative to sit on the judging panel
- Business profile highlighting your sponsorship within the Business Echo (date tbc)
- Editorial announcement within the Lincolnshire Echo and Target Series.
- One day home & news page takeover on www.lincolnshirelive.co.uk (October date tbc)
- Company logo and details to be included within the event programme
- ¼ page advert within the winners supplement
- Table of ten at the awards dinner
- Awards presentation on the night

£2750 plus vat

Payment terms: 50% invoiced in May (launch of Business Awards)/ 50% invoiced split between the date of the event and home and news page takeover. If you would prefer to pay in full on sponsorship agreement, please advise along with any relevant PO numbers

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Event programme sponsor - £1350 plus vat

- Click through from business awards channel to sponsor website
- Social media announcement of your sponsorship
- Business profile highlighting your sponsorship within the Business Echo (date tbc)
- Company logo to be included within the event programme
- Company logo to appear on all ticket sale adverts
- Branding within the main room at the event
- Back page advert of the event programme
- Table of ten at the awards dinner

Entertainment sponsor -£1350 plus vat

- Click through from business awards channel to sponsor website
- Social media announcement of your sponsorship
- Business profile highlighting your sponsorship within the Business Echo (date tbc)
- Company logo to be included within the event programme
- Company logo to appear on all ticket sale adverts
- Branding within the main room at the event
- Full page advert of the event programme
- Table of ten at the awards dinner

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Drinks sponsor-£1350 plus vat

- Click through from business awards channel to sponsor website
- Social media announcement of your sponsorship
- Business profile highlighting your sponsorship within the Business Echo (date tbc)
- Company logo to be included within the event programme
- Company logo to appear on all ticket sale adverts
- Full page advert within the event programme
- Branding within the drinks reception area at the event
- Table of ten at the awards dinner

Car sponsor -£1350 plus vat

- Click through from business awards channel to sponsor website
- Social media announcement of your sponsorship
- Business profile highlighting your sponsorship within the Business Echo (date tbc)
- Company logo to be included within the event programme
- Company logo to appear on all ticket sale adverts
- Full page advert within the event programme
- Table of ten at the awards dinner

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Thank You

We look forward to working with you

Stay In Touch

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